

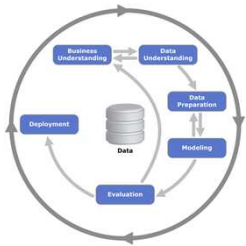
# Waterfall

# vs

# Agile

(Assembly Methods)





Requirements Development Management  
(RDM) for

**Business Data**

**Analytics**

(The Language of Data)

# Requirements Agenda

## Business Data Analytics "The Language of Data"

### 01-FOUNDATION

- **LAB-Introductions (Name, Job Title, Objectives)**
- Dashboards and Robots (Data Mining & Machine Learning)
- Requirements and Testing (Four Quadrants)
- What are Structured Language Requirements? (Structured English and Structured Query Language)
- Why Should You Care? (Primary Source of Project Problems)
- How Do They Work? (Discreet Intellectual Property Inventory)
- Types of Requirements (Product, Project, DATA)
- Natural Language Processing (Morphology, Semantics, Syntax and Linguistics)
- OMG-SBVR (Semantics of Business Vocabulary & Rules)
- IEEE-EARS (Easy Approach to Requirements Syntax)
- INCOSE (Rules for Writing Requirements) & QVscribe
- **Waterfall and Agile (Assembly Methods)**

### 02-ELICIT

- **LAB-Vision/Scope (Seek to Understand)**

Elicitation Techniques:

- Document Analysis (Low Hanging Fruit)
- Interface Analysis (Navigation & Functionality)
- Benchmarking (Actual Data)
- Brainstorming (Every Idea is a Good Idea until it becomes a Bad Idea)
- Prototyping (Minimum Viable Product)
- Reverse Engineering (Begin with the End in Mind)
- Interview (Thinking Questions)
- Workshop (Group Interviews)
- Observation (What do you See?)
- Survey Questionnaire (Paper equals proof)

### 03-ANALYZE

- What are Models? (Pictures of Language)
- **LAB-The Language of Modeling (GIVEN pre WHEN process THEN output-result)**
- Types of Models (Context-Structure, Usage, Data Behavior, Process Flow)
- Context-Structure (Vision, Roadmap, Scope WBS)
- Usage (EPIC, UseCase, UserStory, Feature)
- Data Behavior (ERD, JOIN-Denormalization, Star Schema, Dimensional OLAP, Dashboard, Intelligence)
- Data Behavior (Data Dictionary, DataFlow, Data Structure Instance, Data Element Attribute, Data Store)
- Data Behavior (Process Logic, Business Rules)
- Process Flow (Swimlane)

### 04-DOCUMENT

- Categorization, Organization, Documentation, Integration, Automation
- Making Documents Easy to Read (Fonts & Navigation)
- Document Types (BRD, TRD)
- **LAB-Business Requirement Document (Concept of Operation)**
- Technical Requirement Document (System Specification)

### 05-VALIDATE

- Validation thru Triangulation (Prep Drills)
- Traceability (Project Unique Identifier)
- Requirements Baseline (ROM Estimate, Planning Estimate, Definitive Estimate)
- **LAB-Estimating Story Points (Complexity and Risk)**
- Lessons Learned (Course Wrap-Up)

Software + Workflow + Huge Integration + Automation = Profits

Click on a Scriptable Application to learn more.

|                      |                    |  |               |                   |                       |                    |                   |           |         |               |                        |
|----------------------|--------------------|--|---------------|-------------------|-----------------------|--------------------|-------------------|-----------|---------|---------------|------------------------|
| AppleScript          | Extensis Portfolio | MS Excel   | Adobe Acrobat | Roxio Toast       | Powerfile MediaFinder | Palm               | VSE BeFound       |           |         |               |                        |
| Virtual PC           | Internet Explorer  | Now Up to Date                                   | MacProject    | Graphic Converter | FileMaker             | Now Contact        | FunnelWeb         |           |         |               |                        |
| Adobe Photoshop      | Userland Frontier  | Click on a Scriptable Application to learn more. |               |                   |                       | Netscape Navigator | Norton DiskDoctor |           |         |               |                        |
| Quark Xpress         | DeBabelizer        |  |               |                   |                       | Scripter           | FastTrack         |           |         |               |                        |
| Macromedia FireWorks | LetterRip          |  |               |                   |                       | Deneba Canvas      | Virex             |           |         |               |                        |
| MS Exchange          | Dantz Retrospect   | Cleaner Pro                                      | FlightCheck   | Script Debugger   | MS Project            | Stuffit Expander   | AccountEdge       | CD Finder | Quokeys | Canto Cumulus | Macromedia DreamWeaver |
| Sherlock             | FinalCut Pro       | QuickTime  | BeMail        | FindIt            | InDesign              | Timbuktu           | Finder            |           |         |               |                        |

# Overview "Seek to Understand"

- Software Assembly  
Analyze > Design > Code > Test
- Waterfall Assembly  
"Scope drives Schedule"
- Agile Assembly  
"Schedule drives Scope"
- Agile Planning  
Roadmap > Backlog > Release



# Waterfall

# vs

# Agile

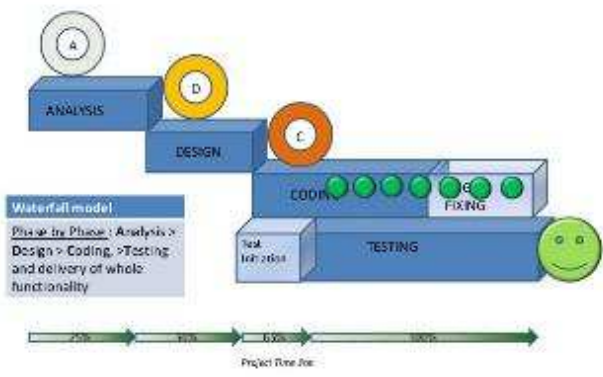
(Assembly Methods)



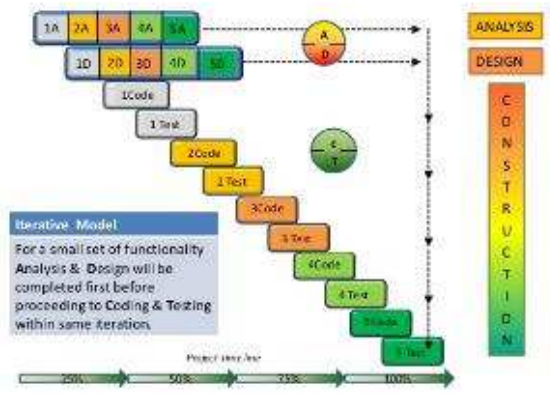
# Software Assembly Methodologies (Analyze > Design > Code > Test)

## Software Assembly Methods (Analyze > Design > Code > Test)

### WATERFALL Model



### ITERATIVE Model



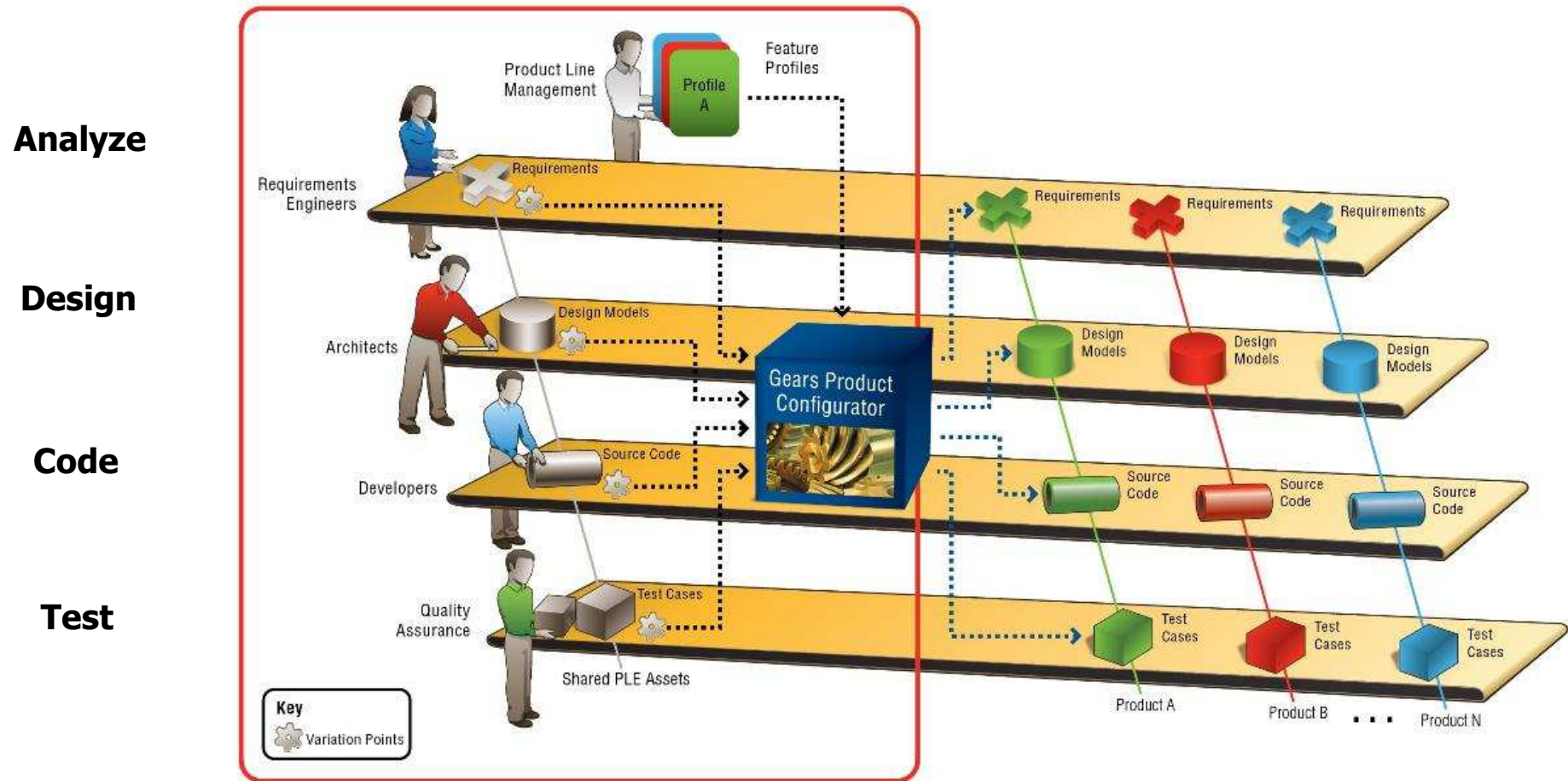
### SCRUM - Sprint





# SOFTWARE ASSEMBLY (Analyze > Design > Code > Test)

## Software Assembly Methods (Analyze > Design > Code > Test)





# Understanding Assembly

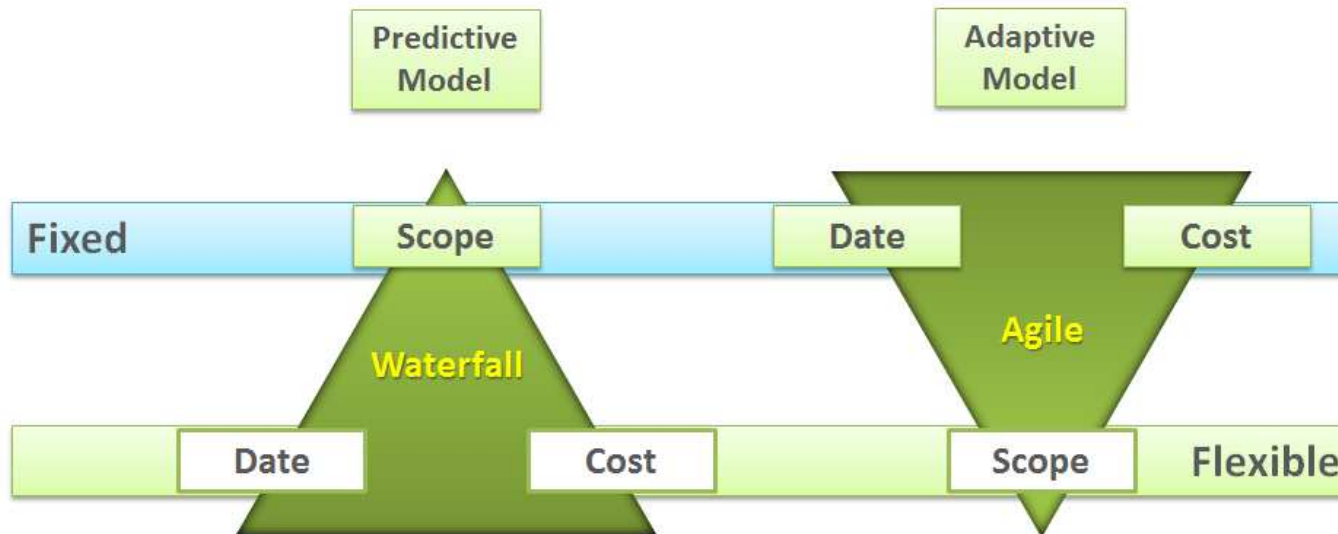
- Assembling "things" requires understanding four key concepts:
  1. What are the parts you are assembling? **This is SCOPE**
  2. How long will it take to assemble them? **This is SCHEDULE**
  3. How complex is it? **This is RISK**
  4. How much will you spend? **This is COST**

# **Waterfall Assembly vs Agile Assembly**

| <b>Waterfall Assembly</b>  | <b>Agile Assembly</b>  |
|--|--|
| SCOPE drives SCHEDULE  | SCHEDULE drives SCOPE  |
| Lockdown Scope, then assemble Transactions along a "Critical Path" Schedule  | Lockdown Schedule, then determine "How Much Scope (called Story Points)" will fit within a two week "sprint" of 80 business hours. |
| Risks are measured against the overall project Scope and adjustments to Schedule are added as Contingency Reserve. | Risks are measured against Scope to identify "Complexity" and calculate "Story Point" values.                                      |
| Work is Assigned "Top Down"  | Work is Selected "Bottom Up"   |
|  |  |

# Understanding Assembly

## Waterfall (Predictive) vs Agile (Adaptive)



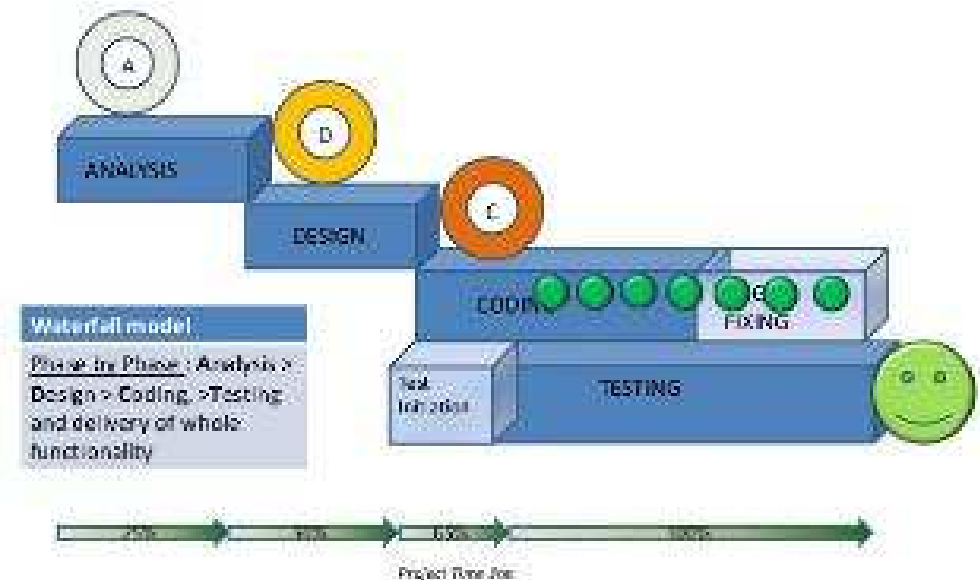
## Waterfall ASSEMBLY (Scope drives Schedule)

# Waterfall Assembly

## Scope drives Schedule

- Waterfall Assembly has been around for a very long time. It is the assembly method that most everyone uses to **build physical, tangible assets.**
  - With Waterfall, you break down a product into "discrete" individual tangible assets called Work Packages.
  - The idea to figure out exactly what you are going to assemble in the beginning, and then try to "lock-down" the deliverables into a SCOPE Baseline with minimal changes.
- From the SCOPE Baseline, you create the list of assembly tasks and activities (which I call "discrete" transactions for accounting purposes) and arrange them along a SCHEDULE timeline called a "Critical Path."
  - Once you have a SCHEDULE timeline, then you analyze how complex or "risky" the work is to complete.
  - This RISK Analysis is then added as a Contingency Reserve to your project to compensate for any "Surprises."
- Finally, knowing all of this up front allows you to develop a COST Baseline to help track spending.

## WATERFALL Model

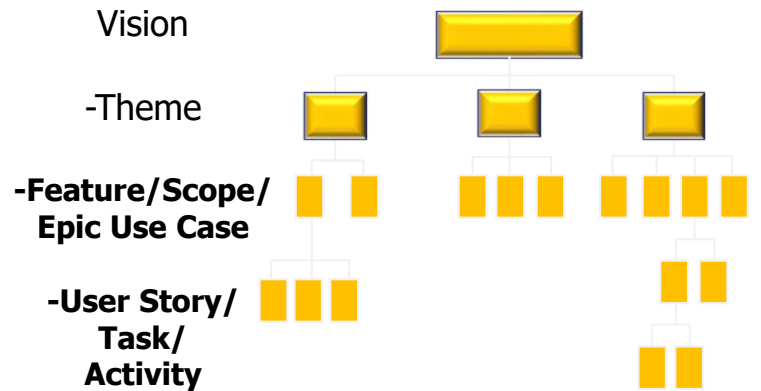


**AGILE PLANNING PROCESS = ROADMAP > BACKLOG > RELEASE**

# Agile Assembly

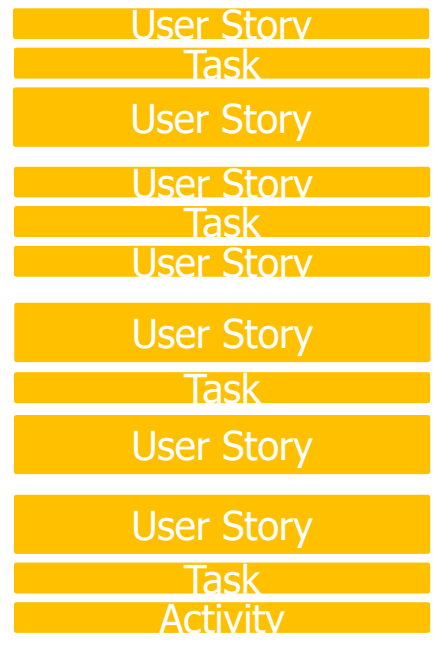
## Schedule drives Scope

### 1. ROADMAP (Structured)



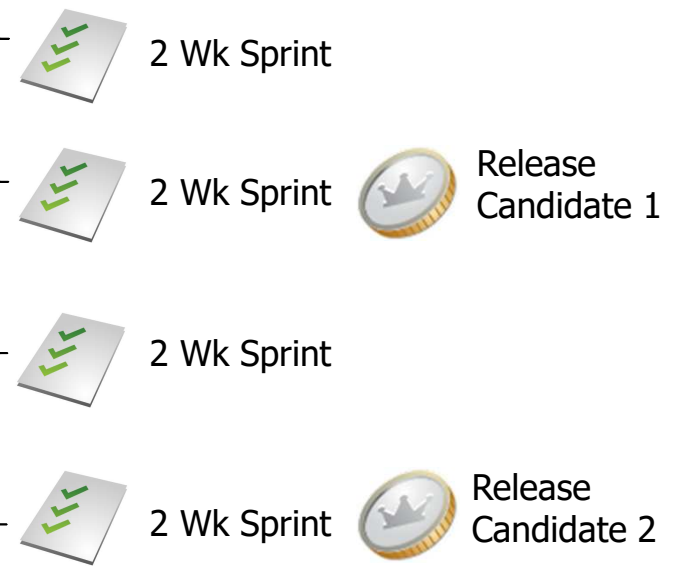
- ✓ Feature/Scope comprised of User Stories of various **SIZES (aka Story Points)**
- ✓ Feature/Scope has **Business VALUE** based on Minimized Costs or Maximized Revenues
- ✓ Feature/Scope has **different PRIORITIES** that must be defined

### 2. BACKLOG



User Stories and Tasks are placed on the BACKLOG in Order of **SIZE, VALUE, PRIORITY**

### 3. RELEASE



At RELEASE PLANNING, we decide when our PRODUCT will meet Acceptance Criteria and provide **Business VALUE** based upon **Reduced Costs, Increased Revenue or other KPIs.**

# Agile Assembly

## Schedule drives Scope

- Agile Assembly is a relatively recent and popular method for assembling **non-tangible, intellectual property assets** like software.
  - With Agile, your SCHEDULE is "locked-down" to a specified amount of time, usually two weeks in length, called a Sprint (Iteration).
  - The idea behind Agile is to answer the question: "How much Work (SCOPE) can you assemble during an 80hr Sprint (Iteration)?"
- Like Waterfall, the Work (SCOPE) is broken down into the smallest pieces (discrete assets and transactions) for estimating.
  - However, unlike Waterfall, where the amount of Work (SCOPE) determines the SCHEDULE, Agile estimates the amount of Work (SCOPE) based upon how Complex (RISK) it is to assemble.
- The Complexity (RISK) of the work is identified using a subjective measurement called "Story Points."
  - "Story Points" are represented using a sequence of numbers: 1, 3, 5, 8, 13, 20, 40 and 100 to estimate Complexity (RISK). The greater the Complexity (RISK), the higher the Story Point number.
- Story Point "Complexity" is determined by team members who break down the project into small pieces (discrete components) and then "vote" on each component's Complexity (RISK).

## SCRUM - Sprint



# Agile Assembly

## Schedule drives Scope

- For example, a discrete component of work with a story point of 40 is far more complex to assemble than a discrete component of work with a story point of 1.
  - Once the team agrees to a Story Point, that number is assigned to that discrete component of work.
  - This allows the team to determine which work should be assembled within a Sprint (Iteration).
- The total amount of Work (SCOPE) a team can assemble during a Sprint (Iteration) is called Velocity.
  - For example, one team might have a Velocity of 100 Story Points while another team might have a Velocity of 150 Story points.
  - The higher the velocity, the more work the team can assemble.
- Knowing the Estimated Velocity of each team allows the Product Owner (Business Analyst) and Scrum Master (Project Manager) to prioritize and SCHEDULE the Work (SCOPE).
- Finally, you can use a “time and materials” accounting approach to develop a COST Baseline to track spending.

## SCRUM - Sprint





# Simplified Sprint Velocity

1. Two Week Sprint = 10 Business Days
2. 5 person team can complete 5 Story Points (SP) per Person Day
3. 5 SP x 5 People x 10 Days = VELOCITY of 250 SP for the Sprint
  - 1 SP = approx. 1.5 hrs.
  - 5 SP = approx. 7.5 hrs.
4. 52 Week Calendar Year = 26 Sprints

## SCRUM - Sprint



# Summary "Train the Trainer"

- Software Assembly  
Analyze > Design > Code > Test"
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- Agile Planning  
Roadmap > Backlog > Release



Let's stay in contact with each other...

## Let's stay in contact:

Richard Frederick, PMP

214-755-7035 (text or talk)

[Rfrederick.pmp@gmail.com](mailto:Rfrederick.pmp@gmail.com)

[www.meetup.com/tampa-bay-IIBA/](http://www.meetup.com/tampa-bay-IIBA/)

[www.linkedin.com/in/rfrederick](http://www.linkedin.com/in/rfrederick)

[meetings.hubspot.com/rfrederick-pmp](https://meetings.hubspot.com/rfrederick-pmp)